

COURSE SCHEDULE
ASIA'S ROLE IN THE GLOBAL ECONOMY (CÖSM32)

COURSE DIRECTOR: STEFAN BREHM (stefan.brehm@acc.lu.se)

COURSE PERIOD: 30. AUGUST – 29. SEPTEMBER

PLACE: If not stated otherwise, lectures, and seminars will be held in the Asia Library.

ORGANISATION: This course consists of 8 lectures (Roman numbers I-VIII), two seminars (numbers 1- 2) and three student assessment points (letters a-c).

Assessment points

In order to pass the course, assessment points a-b need to be graded A-E. For receiving a final grade, a student needs to accomplish the following tasks:

- a.) One seminar paper (3-4 pages, times new roman, 12pt., 1.5 spaced). Final grade weight 2.5 pt. Grading scale: A-F
- b.) One final paper (4-5 pages, times new roman, 12pt. 1.5 spaced). Final grade weight 5 pt. Grading scale: A-F
- c.) Active seminar participation.

Presence at all seminars is mandatory and attendance of lectures is strongly encouraged. Please read the course literature before the lecture.

Assessment dates

a.) Seminar paper

8. September (16.00 handout) – 15. September (17.00 submission deadline)

b.) Final assignment

22. September (16.00 handout) – 29. September (17.00 submission deadline)

THEORETICAL FOUNDATIONS

Content:

- Classical concepts on money and trade
- Geography as an analytical lens for growth and economic development in a global context.
- Relation between institutional economics and economic geography.

I. Lecture: Theoretical foundations (I)

30. Augusti, 15.15-17.00

- Aizenman, J. (2013). *The Impossible Trinity (aka The Policy Trilemma)*. In G. Caprio, T. Beck, S. Claessens, & S. L. Schmukler (Eds.), *The Evidence and Impact of Financial Globalization* (pp. 381-390). San Diego: Academic Press.
- Baldwin, R. (2016). *The World Trade Organization and the future of multilateralism*. *Journal of Economic Perspectives*, 30(1), 95-116.
- Bannerman, G. (2015). *The Free Trade Idea*. *The Oxford Handbook of the Political Economy of International Trade*, 37.
- Yeyati, L. E. (2013). *Exchange Rate Regimes*. In *The Evidence and Impact of Financial Globalization* (pp. 429-450).

II. Lecture: Theoretical foundations (II)

1. September, 15.15-17.00

- Feldman, M., & Storper, M. (2018-01-11). *Economic Growth and Economic Development: Geographical Dimensions, Definition, and Disparities*. In (Ed.), *The New Oxford Handbook of Economic Geography*. : Oxford University Press
- Gereffi, G. (2014) *Global value chains in a post-Washington Consensus world*, *Review of International Political Economy*, 21:1, 9-37
- Gertler, M. (2018-01-11). *Institutions, Geography, and Economic Life*. In (Ed.), *The New Oxford Handbook of Economic Geography*. : Oxford University Press
- Pollard, J. (2013). *Gendering capital: Financial crisis, financialization and (an agenda for) economic geography*. *Progress in Human Geography*, 37(3), 403-423.
doi:10.1177/0309132512462270
- Sarma, R. B. (2009). *Feminist Political Economy*. In R. Kitchin & N. Thrift (Eds.), *International Encyclopedia of Human Geography* (pp. 79-86). Oxford: Elsevier.
- Werner, M., Strauss, K., Parker, B., Orzeck, R., Derickson, K., & Bonds, A. (2017). *Feminist political economy in geography: Why now, what is different, and what for?* *Geoforum*, 79, 1-4.
doi:https://doi.org/10.1016/j.geoforum.2016.11.013

III. Lecture: Perspectives on Asia in the global economy

3. September, 15.15-17.00

Content:

- The role of Asia in global economic transformations.

- Berry, M., & Engels, B. (2018-01-11). *Global Prospects: The Asian Century?*. In (Ed.), *The New Oxford Handbook of Economic Geography*. : Oxford University Press
- Chan, K. (2018-01-11). *The Emerging Transformation of China's Economic Geography*. In (Ed.), *The New Oxford Handbook of Economic Geography*
- Corbridge, S. (2018-01-11). *Economic Growth and Poverty Reduction in Contemporary India*. In (Ed.), *The New Oxford Handbook of Economic Geography*. : Oxford University Press
- Horner, Rory. 2016. "A new economic geography of trade and development? Governing South-South trade, value chains and production networks." *Territory, Politics, Governance* 4 (4):400-420.
- Ikenberry, G. J. (2018). *The Future of Liberal Order in East Asia*. In *The Future of East Asia* (pp. 81-101). Palgrave Macmillan, Singapore.
- McCann, Philip. 2008. "Globalization and economic geography: the world is curved, not flat." *Cambridge Journal of Regions, Economy and Society* 1 (3):351-370.

TRADE AND FINANCE IN GLOBAL CONTEXT

IV. Lecture: The spatial reordering of global trade

6. September, 15.15-17.00

Content

- Stylized facts on trade theory
- The new geography of trade
- Institutions governing global trade
- The role of global value chains and changing trade patterns
- Empirical discussion: Trade in East Asia

Gereffi, G. and Lee, J. (2012), Why the World Suddenly Cares About Global Supply Chains. J Supply Chain Manag, 48: 24-32.

Krugman, P. (1988). Rethinking International Trade. Business Economics, 23(2), 7-12.

Maneschi, A. (1992). Ricardo's international trade theory: beyond the comparative cost example. Cambridge Journal of Economics, 16(4), 421-437.

Suder, G., Liesch, P. W., Inomata, S., Mihailova, I., & Meng, B. (2015). The evolving geography of production hubs and regional value chains across East Asia: Trade in value-added. Journal of World Business, 50(3), 404-416.

Yeung, H. (2018). The Logic of Production Networks. In (Ed.), The New Oxford Handbook of Economic Geography: Oxford University Press.

1. Seminar: Empirical analysis of global trade patterns

8. September, 13.15-15.00

In this seminar we discuss how spatial trade theory can be applied to empirical cases. About 50% of course participants will prepare examples and present their ideas.

8. September, 16.00 handout seminar paper topic

V. Lecture: The global financial system

13. September, 13.15-15.00

Content:

- The functions of the financial system for economic growth
- Financial systems in a global context
- Empirical discussion: The financial system of Japan

Fukao, Mitsuhiro. "Japan's Lost Decade and Its Financial System." World Economy 26, no. 3 (2003): 365-84

Hale, G. (2013). Capital Raisings. In G. Caprio, T. Beck, S. Claessens, & S. L. Schmukler (Eds.), The Evidence and Impact of Financial Globalization (pp. 145-154). San Diego: Academic Press.

Kalemli-Ozcan, S., & Villegas-Sanchez, C. (2013). Role of Multinational Corporations in Financial Globalization. In G. Caprio, T. Beck, S. Claessens, & S. L. Schmukler (Eds.), The Evidence and Impact of Financial Globalization (pp. 321-331). San Diego: Academic Press.

Levine, Ross. "Financial Development and Economic Growth: Views and Agenda." Journal of economic literature 35, no. 2 (1997): 688-726

Miwa, Yoshiro, and J Mark Ramseyer. "Banks and Economic Growth: Implications from Japanese History." Journal of Law and Economics 45, no. 1 (2002): 127-64

Wójcik, D. (2018-01-11). *The Global Financial Networks*. In (Ed.), *The New Oxford Handbook of Economic Geography*: Oxford University Press,

THE NEW GEOGRAPHY OF THE GLOBAL ECONOMY

VI. Lecture: Multinational enterprises in the geography of production

16. September, 15.15-17.00

Content

- The role of the firm in global trade
- New trade theory and implications for trade policy
- Trade integration through global supply chains
- Empirical discussion: Korea

Ciuriak, D. , Lapham, B. , Wolfe, R. , Collins-Williams, T. and Curtis, J. (2015), *Firms in International Trade: Trade Policy Implications of the New Trade Theory*. *Glob Policy*, 6: 130-140.

Fujita, M., and Hamaguchi, N. (2016) *Supply chain internationalization in East Asia: Inclusiveness and risks*. *Papers in Regional Science*, 95: 81–100. doi: 10.1111/pirs.12183.

Iammarino, S., & McCann, P. (2018). *Network Geographies and Geographical Networks: Co-dependence and Co-evolution of Multinational Enterprises and Space*. In (Ed.), *The New Oxford Handbook of Economic Geography*. : Oxford University Press

Lee, K. (2016). "Samsung, created in Korea and replicated overseas". In *Economic Catch-up and Technological Leapfrogging: The Path to Development and Macroeconomic Stability in Korea*. . Cheltenham, UK: Edward Elgar Publishing.

Mayer, F. W., & Phillips, N. (2017). *Outsourcing governance: states and the politics of a 'global value chain world'*. *New Political Economy*, 22(2), 134-152.

Manning, S., Larsen, M., & Kannothra, C. (2018-01-11). *Global Sourcing of Business Processes: History, Effects, and Future Trends*. In (Ed.), *The New Oxford Handbook of Economic Geography*. : Oxford University Press

15. September, 17.00 deadline seminar paper

VII. Lecture: Labour-scapes

17. September, 13.15-15.00

Content

- Concept of labour relations and skill formation
- The role of skill in urban economic development
- Migration and un-skilling in global labour regimes
- Empirical discussion: China and Japan

Florida, R., & Mellander, C. (2018-01-11). *Talent, Skills, and Urban Economies*. In (Ed.), *The New Oxford Handbook of Economic Geography*: Oxford University Press

Iskander, N., & Lowe, N. (2018-01-11). *Immigration and the Politics of Skill*. In (Ed.), *The New Oxford Handbook of Economic Geography*: Oxford University Press

Mosley, L. (2017). *Labor and the Global Political Economy*. In *Oxford Research Encyclopedia of Politics*.

Ngok, Kinglun. "Migrant Labour, Urban Exclusion and Social Harmony in China." *Journal of Poverty and Social Justice* 20, no. 3 (2012): 247-60.

- Posthuma, A., & Rossi, A. (2017). *Coordinated governance in global value chains: supranational dynamics and the role of the International Labour Organization*. *New Political Economy*, 22(2), 186-202.
- Strauss, K. (2018-01-11). *Precarious Work and Winner-Take-all Economies*. In (Ed.), *The New Oxford Handbook of Economic Geography*: Oxford University Press
- Suzuki, Hiromasa. "Employment Relations in Japan: Recent Changes under Global Competition and Recession." *Journal of Industrial Relations* 52, no. 3 (June 1, 2010 2010): 387-401.

VIII. Lecture: Spatial dimensions of technology and innovation

20. September, 13.15-15.00

Content

- Innovation as a competitive advantage
- The geography of innovation
- New technologies in digital spaces
- Empirical discussion: Korea, China, Japan

- Auerswald, P., & Dani, L. (2018-01-11). *Economic Ecosystems*. In (Ed.), *The New Oxford Handbook of Economic Geography*. : Oxford University Press
- Choung, Jae-Yong, and Hye-Ran Hwang. "The Evolutionary Patterns of Knowledge Production in Korea." [In English]. *Scientometrics* 94, no. 2 (2013/02/01 2013): 629-50.
- Delgado, M. (2018-01-11). *Firms in Context: Internal and External Drivers of Success*. In (Ed.), *The New Oxford Handbook of Economic Geography*. : Oxford University Press
- Greenstein, S., Forman, C., & Goldfarb, A. (2018-01-11). *How Geography Shapes—and Is Shaped by—the Internet*. In (Ed.), *The New Oxford Handbook of Economic Geography*. : Oxford University Press
- Yang, Jianjun, Huafang Liu, Shanxing Gao, and Yuan Li. "Technological Innovation of Firms in China: Past, Present, and Future." [In English]. *Asia Pacific Journal of Management* 29, no. 3 (2012/09/01 2012): 819-40.

2. Seminar: Empirical analysis of global supply chains

22. September, 13.15-15.00

In this seminar we discuss how global supply chains shape patterns of production and inequality. About 50% of course participants will prepare examples and present their ideas.

22. September, 16.00 handout final paper

29. September, 17.00 deadline final paper