14 April
Venue: Grand Hotel (Sten Broman Salen)

09:15-09:30 SYMPOSIUM OPENING
Roger Greatrex and Soo Lee Shin (Lund University)

09:30-10:30 KEYNOTE SPEECH
Moderator: Roger Greatrex (Lund University)
"Globalizing from the Periphery: A Historian’s View of Chinese Consumer Culture”
Sherman Cochran (Cornell University)

10:30-11:00 Coffee Break

11:00-12:30 SESSION I: PRODUCTION NETWORKS
Moderator: Jesper Schlæger (Lund University)
“Growing with/out Dependence? Western Buyers and Their Suppliers in Asia”
Tsai-man Ho (Chung Yuan Christian University)
Gale Raj-Reichert (University of Manchester)

12:30-14:00 Lunch

14:00-15:30 SESSION II: RETAIL DEVELOPMENT
Moderator: Jens Sejrup (Lund University)
“Temples of Consumption: Shopping Malls in Japanese Marketing and Consumer Culture”
Hendrik Meyer-Oehle (National University of Singapore)
“Asian Retail Revolution and Organization of Korean and Taiwanese Economies”
Solee Shin (Lund University)

15:30-16:00 Coffee Break

16:00-17:00 SESSION III: RETAIL LABOR
Moderator: Annika Pissin (Lund University)
“Worlds of Work in Wal-Mart, China”
Eileen Otis (University of Oregon)

15 April
Venue: AF Borgen (Nya Festsalen)

09:15-11:00 SESSION IV: PRODUCING AND CONSUMING FASHION
Moderator: Soo Lee Shin (Lund University)
“Slow Road to Fast Fashion”
Christina Moon (Parsons The New School for Design)
“Making Chinese Fashion in the Transglobal Landscape”
Wessie Ling (Northumbria University)

11:00-11:30 Coffee Break

11:30-12:30 SESSION V: MIGRANT ENTREPRENEURS
Moderator: Ming Chee Ang (Lund University)
“A Transnational Fast Fashion District: An Analysis of Chinese Entrepreneurs in an Italian Industrial District”
Gabi Dei Ottati (University of Florence)

12:30-14:00 Lunch

14:00-15:00 SESSION VI: ASIA AND SWEDEN (I)
Moderator: Soo Lee Shin (Lund University)
“Consuming IKEA in Shanghai and Seoul”
Lydia Jungmin Choi-Johansson (Linneas University) & Cecilia Cassinger (Lund University)

15:00-15:30 Coffee Break

15:30-16:30 SESSION VII: ASIA AND SWEDEN (II)
Moderators: Valentina Dotto & Henry Kröger (Lund University)
Screening of film "A Sofa for a Samurai" and Q&A with director Jon Thunqvist and editor Kristoffer Hamilton

All lectures are open to the public and entry is free of charge

Welcome!

Organized by the Centre for East and South-East Asian Studies
Symposium organizer: Soo Lee Shin
Student organizers: Patrik Andersson, Valentina Dotto, Sofia Forsén, Henry Kröger, Edoardo Neerhut, & Johanne Dammgaard Sørensen